Tulsa, OK (June 25, 2013)… Williams & Williams (www.williamsauction.com), the premier brand in real estate auctions, today announced it will auction the iconic Ouray Hotel and retail center located in the “Gem of the Rockies,” Ouray, Colo. on July 25th at 12 p.m. MDT. The property features a 11,200+/- sq. ft. building housing the Ouray Hotel on the second story with four rented retail units at street level, plus a basement. The live, global auction will take place on-site and online with real time remote bidding at AuctionNetwork.com.

“This sale presents a rare opportunity to acquire prime commercial real estate in a U.S. tourist locale that attracts visitors from around the world, year-round,” said Fontana Fitzwilson, Williams & Williams’ EVP, Sales. “Ouray is known for its breathtaking views, picturesque architecture, natural hot springs and world-class ice climbing at the Ouray Ice Park.”

Ouray has been a tourist destination for world travelers for more than 100 years. The small community on US 550 is set at the narrow head of a valley at 7,792 feet and is surrounded on three sides with 13,000-foot snowcapped peaks. It was the filming location for the original movie, “True Grit” and was the inspiration for the fictional community named Galt’s Gulch in Ayn Rand’s book Atlas Shrugged.

The charming Ouray Hotel is centrally located downtown and has been serving the tourist community since 1893. It was originally called the Hess-Stanislawski Block Building and has been owned by the same family for more than 40 years.

Williams & Williams has sold many iconic properties throughout the United States including a historic building assemblage in Central City, Colo., Lake Ozarks Amphitheater near Branson, Mo., the Grisso Mansion in Seminole, Okla., the “Nation’s Smallest Town” Buford, Wyo. and the Pontiac Silverdome in Pontiac, Mich.

For more information on the Ouray Hotel and Retail Center Auction, please visit www.williamsauction.com/ouray or call Williams Auction customer service at 800-801-8003.
About Williams & Williams:
Williams & Williams® is a worldwide real estate auction leader. The only auction company to combine the proven effectiveness of live, at-the-property auctions with the global reach and convenience of real time, interactive bidding, Williams & Williams auction teams sell throughout the United States and abroad and have a proven performance record for all types of real estate sales.

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