



WILLIAMS & WILLIAMS
worldwide real estate auction

THE VALUE OF THE SILVERDOME REALIZED THROUGH GLOBAL ABSOLUTE AUCTION

New Steward Brings Renewed Life to the Arena

Many “experts” offer opinions as to how or for what to market a property, but as the auction industry knows, only people engaged in open, transparent competition can answer the ultimate question of real value.

In today's auctions, where a truly global audience can be notified, prepared and invited to compete with the utmost confidence and convenience, the turning point for how to create real, sustainable value is within reach. Instead of abandonment, waste and blight there can be preservation and stewardship. And instead of back-room deals, opaqueness and fraud, there can be reliability and fairness.

The historic auction of the Pontiac Silverdome represents all of this and more. Today's modern absolute auctions may well represent the restoration of the real estate marketplace and our future.

Pam McKissick, Williams & Williams President and COO, wrote an article on the topic of “Valuing the Silverdome” for *DS News*. I highly encourage you to read the article at williamsauction.com/renew.

Dean C. Williams
Chairman and CEO



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