



What is Real Estate Worth?

At ever greater cost and risk to owners, lenders, and now many of our own government institutions, our country continues to struggle with what real estate is really worth. Whether out of fear, greed or simple mismanagement, there has arisen an almost hyper level of speculation on this most fundamental question. The result is increasing blight across much of the US, with losses now accruing to all stakeholders in the American dream.

This stark reality reminds all of us concerned with freedom and responsibility of the importance of supporting immediate and open public competition to help determine current real value and more importantly, new stewardship. As we visit the front lawns and main streets of homes and businesses across the country, we empower new families, new owners and new dreams. As auctioneers, we are responsible for stewarding the most efficient, transparent and authentic ways possible to transfer real property, for real value.

By bringing the most modern auction platforms in the world to the rescue of our most important asset class – real property – we bring answers and solutions to what real estate is really worth. And in doing so, have the opportunity to introduce more sustainable stewardship across all of our land. I hope you will join us, or let us know how we may help you, in this effort.

I invite you to read an article penned by our President and COO Pam McKissick entitled "Parallel Paths" on the topic of timely and strategic solutions for selling vacant assets to new stewards at williamsauction.com/paths.

Dean C. Williams
Chairman and CEO



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